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News Release

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FOR IMMEDIATE RELEASE

Applied Vision Recognized As One of the Fastest Growing Companies in Northeast Ohio

AKRON, OH — December 11, 2008 — Applied Vision Corporation, the Akron-based supplier of machine vision inspection equipment, was recently honored with the Weatherhead 100 award as one of the fastest growing companies in the region. Widely considered the most influential forum for recognizing the accomplishments of Northeast Ohio's business community, the Weatherhead 100 Awards are presented by the Weatherhead School of Management at Case Western Reserve University. Applied Vision won a spot on the prestigious list thanks to 248 percent sales growth and 218 percent employment growth in between 2003 and 2007.

"Customer-focus, advanced engineering capabilities and the absolute highest quality in manufacturing have all been integral factors in our growth and industry leadership," said Manijeh Novini, chief financial officer and vice president of marketing at Applied Vision. "Our team takes great pride in knowing that our continued excellence on all these factors contributes to the well-being of Northeast Ohio and all our locations worldwide by bringing jobs, prosperity and recognition to these communities. It is great incentive for all of us to keep the momentum going."

Applied Vision Corporation designs and manufactures application-specific machine vision inspection systems for packaging, food and beverage containers and color printing. Applied Vision's Genius® Systems inspect products for quality, functionality, appearance and safety with throughput speeds of up to 3,000 parts per minute. Its systems are sold worldwide to companies such as Anheuser-Busch, Dean Foods, HJ Heinz and Kraft Foods Limited through original equipment manufacturers (OEMs), value added resellers (VARs), full-service distributors and company direct. More information is available at www.appliedvision.com or by calling 330.926.2222.

The Weatherhead 100 was created in 1987 to encourage entrepreneurialism and award companies that continuously serve as a beacon to Northeast Ohio businesses. It recognizes both large (Centurion) and small (Upstarts) companies. Since 2004, the Weatherhead 100 has been managed by the Council of Smaller Enterprises (COSE). For more information on the Weatherhead 100, visit www.weatherhead100.org.

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