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News Release

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Applied Vision partners with Metal Packaging International (MPI) to provide local support in India

AKRON, OH – September 18, 2008 – Applied Vision Corporation has partnered with Bangalore-based Metal Packaging International (MPI) to provide full-service local sales and support in India. MPI will also serve Applied Vision customers in Pakistan, Bangladesh, Sri Lanka and the Maldives.

“South Asia, and India especially, is one of the fastest growing machine vision markets in the world. The major manufacturers in this region are increasingly investing in infrastructure like high speed lines and looking to machine vision to help them meet progressively stringent quality requirements,” said Mohan Kuruvilla, managing director of MPI. “We chose to work with Applied Vision because they offer the most advanced systems on the market, the ability to engineer application-specific products and the support regional manufacturers need to fully integrate vision systems into their operations.”

Applied Vision’s partnership is designed to provide local representation and support from a well-known and respected, locally-based Indian distributor. “We are fortunate to be able to strategically partner with MPI. With over 26 years of industry experience, they fully understand the vision requirements of metal container manufacturers,” said Bud Patel, vice president of sales for Applied Vision. “MPI’s focus on customer service fits perfectly with Applied Vision’s commitment to providing the most reliable, accurate and easy-to-use vision inspection systems in the industry.”

Applied Vision’s presence in India strengthens the company’s regional network, which includes a direct sales office in Singapore, a technical support center in Malaysia, and a full-service sales and technical support office in China.

Applied Vision Corporation designs and manufactures application-specific machine vision inspection systems for packaging, food and beverage containers, and color printing. Applied Vision systems are sold worldwide through original equipment manufacturers (OEMs), value added resellers (VARs), full-service distributors and company direct. For more information on Applied Vision’s machine vision solutions, visit www.appliedvision.com

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