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News Release

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Applied Vision Wins Orders for 25 Lines in Four Days in Southeast Asia

AKRON, OH – December 4, 2007 – Applied Vision Corporation (AVC), the leading provider of machine vision inspection systems for the container manufacturing industry, recently secured vision equipment orders for over 25 lines from major manufacturers throughout Southeast Asia. The orders, part of AVC's ongoing commitment to bringing cutting edge canmaking technology and the highest quality service to the region, were all won in just four days while the AVC team was in Bangkok, Thailand for Asia Cantech 2007.

With rapidly advancing quality standards and a pressing need to update outdated equipment, Southeast Asian container manufacturers are turning to AVC as their preferred vision systems supplier. To better serve these customers, AVC has established a regional presence including a direct sales office in Singapore, a technical support center in Malaysia, a full-service sales and technical support office in China and another sales office in the works.

“Our focus shifted to this important and growing market segment about three years ago and in that relatively short period we have become the preferred choice with the major container manufacturers in the Southeast Asia region. This is because of our track record – we have over 25 years of industry experience, the most advanced systems on the market, the ability to engineer application-specific products and the customer service support regional manufacturers need to fully integrate our technology into their operations,” said Bud Patel, AVC's vice president of international sales.

AVC's success in Southeast Asia is also reflective of the company's reputation for being the first to market with groundbreaking technology. AVC was the first supplier to offer gigabit digital cameras– a technology that is noise-immune, provides a high quality images and allows manufacturers to transmit over long distances. In addition, AVC's Touch-n-Go® user interface makes its highly sophisticated system exceptionally easy to use – a tremendous advantage in the region's emerging labor markets.

About Applied Vision Corporation

Applied Vision Corporation designs and manufactures application_specific machine vision inspection systems for packaging, food and beverage containers and color printing. Applied Vision systems are sold worldwide through Original Equipment Manufacturers (OEMs), Value Added Resellers (VARs), full_service distributors and company direct. For more information on Applied Vision's machine vision solutions, visit www.appliedvision.com.

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