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News Release

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Applied Vision Names Cornes Dodwell Limited of Japan Distributor of the Year

AKRON, OH – November 14, 2007 – Applied Vision Corporation (AVC), the leading provider of machine vision inspection systems for the container manufacturing industry, recognized Cornes Dodwell Limited (CDL) as the “Applied Vision Distributor of the Year” for its continued excellence in supporting and furthering Applied Vision’s growth in the Japanese market. Yuji Noda, director and general manager of CDL’s Industrial Machinery and Packaging Division accepted the award at Applied Vision’s annual international sales meeting.

In its nine-year relationship with Applied Vision, CDL has consistently employed focused and effective marketing communications campaigns to highlight the advantages of Applied Vision’s systems. In 2007, CDL leveraged this expertise to post significant revenue growth over the previous year and win large strategic orders with major Japanese manufacturers for Applied Vision.

“CDL is a long established partner of Applied Vision. They have diligently and systematically helped Applied Vision become the leader in inspection of metal container and paper cup products in the highly competitive Japanese market. Their level of customer care directly reflects their long-term commitment to the marketplace and is completely in line with Applied Vision’s core belief of uncompromised customer support,” said Amir Novini, president and CEO of Applied Vision.

Applied Vision Company designs and manufactures application_specific machine vision inspection systems for packaging, food and beverage containers and color printing. Applied Vision systems are sold worldwide through Original Equipment Manufacturers (OEMs), Value Added Resellers (VARs), full_service distributors and company direct. For more information on Applied Vision’s machine vision solutions, visit www.appliedvision.com.

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